

## **Enrique Boedo (Optimove): “How we support Italian iGaming operators in building player loyalty in an increasingly competitive market”**

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As Optimove prepares to take part in SiGMA Europe, set to be held in Rome from November 3 to 6, Jamma Magazine sat down for an exclusive interview with Enrique Boedo, the company’s Senior Account Executive for iGaming. Optimove is...

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**Fonte:** <https://www.jamma.it/?p=341570>